WHAT WE DO

Hotelier Middle East is the definitive guide to successful hotel management in the GCC, with two decades of experience in the market and access to the industry’s most important figures.

Every month in print and daily on our digital and social channels and in newsletters, we provide up-to-the-minute news, interviews, comment and analysis on the industry.

Hotelier has a monthly audience of CEOs, general managers, operation directors, procurement managers, F&B directors and more, reaching more people than any other brand operating in the same space.

For more information on bespoke digital, print and event solutions, get in touch to find out what we can do for you.

450,000 Key decision makers engage with our content every month
Each month, Hotelier’s subscription-only magazine is in front of more than 30,000 key decision makers across the GCC. From GMs to heads of department and purchasing influencers, our audience are responsible for the direction of their properties, the activities inside and the brands and suppliers that can help their hotels succeed.

Regular sections in the magazine include what’s trending in the industry regionally and globally, profiles of the industry’s biggest talents and rising stars, new openings, opinion pieces, career opportunities, hotel showcases and supplier features and profiles.

4,500+ print
15,000+ e-magazine
30,000+ readership
Hoteliermiddleast.com is the leading website for the hospitality industry in the region, with an audience growing month on month. We are the most credible source of industry information in the GCC with a digital philosophy of being proactive, not reactive.

Our editors have their fingers on the pulse for exciting stories and exclusives, day in, day out.

In an ever-evolving media landscape, the need to stand out and provide credible information is more important than ever. Trust is key, and there is no brand better placed to deliver your message to a savvy, engaged audience.

Across Hotelier Middle East’s social media channels, we speak to more than 162,000 people every single day, and that audience is growing all the time.

Facebook: 31,000
Twitter: 15,000
Instagram: 14,000
LinkedIn: 102,000

260,000+ monthly users
650,000+ monthly page views
15,000+ monthly newsletter subscribers
Throughout the year, Hotelier Middle East holds pioneering industry events, conferences and awards ceremonies.

In 2023, a series of industry leading conferences will be held around the region, honing in on the most-relevant topics to each territory. They will provide a platform for the leaders in their fields to discuss the most important issues to them and their peers, as well as bringing the leading brands and suppliers in the region to the forefront of the conversation.

The conference series will complement the annual Hotelier Middle East Awards in Dubai, which sees more than 600 professionals celebrated in front of the leading lights of the industry. For the first time, in 2023, Hotelier will also host an awards ceremony in Saudi Arabia, focusing on the KSA market specifically.

We can also create tailor-made events, offering access and collaboration with our unique network and audience. As part of any partnership we can provide full event organisation, project management, execution and coverage. They include the likes of brand activations, venue launches, workshops, industry debates, dining events, chef demonstrations and mixology masterclasses.
THIS YEAR

Content & events

JANUARY
Executive Power List
Suppliers: Fitness & Spa

FEBRUARY
F&B in Hotels
Suppliers: Food Suppliers

MARCH
Women in Hospitality
Suppliers: Tech
Event: Women in Hospitality Power Breakfast, Dubai
Event: Hotelier Awards KSA, Riyadh
Event: Hospitality 3.0, Riyadh

APRIL
Qatar Hospitality Focus
Suppliers: Cleaning, Laundry & Bedding

MAY
Marketing Power List
Suppliers: Room Amenities
Event: Hotelier Late Lunch, Dubai

JUNE
Egypt Hospitality Focus
Suppliers: Travel Agents, Tours & Transport

JULY
Hotelier Salary Survey
Suppliers: Beverage Suppliers
Event: Hospitality 3.0, Qatar

AUGUST
KSA Giga-Project Focus
Suppliers: Giga suppliers

SEPTEMBER
Executive Chef Power List
Suppliers: Kitchen Equipment

OCTOBER
Hotelier Middle East Awards
Suppliers: Hospitality Tech
Event: Hospitality 3.0, RAK

NOVEMBER
GM Power List
Suppliers: Hospitality Consultants
Event: Hospitality 3.0, Jeddah

DECEMBER
Sustainability
Suppliers: Sustainable Products
Event: Hospitality 3.0, Abu Dhabi
RATE CARD

PRINT

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DIGITAL

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<tr>
<td>Channel takeover (100% SOV, one day)</td>
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Looking for a special activation or interested in a front cover? Contact the commercial team for a bespoke solution.
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